

Claire Bury

Deputy Director General
European Commission DG SANTE

Claire Bury is currently Deputy Director-General in DG Health and Food Safety with responsibility for food safety and sustainability. She is also a Visiting Professor at the College of Europe in Bruges.

She was previously Deputy Director-General for the Digital Single Market in DG Communications Networks, Content and Technology and Director of Modernisation of the Single Market in Directorate General Internal Market, Industry, Entrepreneurship and SMEs.

Before that, she was Head of Unit for Company Law, Corporate Governance and Financial Crime in Directorate General Internal Market and Services, and Deputy Head of Cabinet to Internal Market Commissioners Charlie McCreevy and Frits Bolkestein.





ANNUAL CONGRESS

2026

Speaker Bios

Matthew Elliot

Scientific and Regulatory Affairs Manager
Mars Pet Nutrition

Matt holds a doctorate in Chemistry and brings over 20 years of extensive experience in the pet food industry. His career spans diverse roles including material science, product development, quality assurance, and for the past eight years, regulatory affairs.

Matt currently serves as the Chairperson of the Additives and Undesirable Substances Working Group at FEDIAF, the European Pet Food Industry Federation, and is also the Chairman of UK Pet Food. Based in the UK, he is recognized for his expertise in regulatory frameworks and his leadership within the pet food sector.





ANNUAL CONGRESS

2026

Speaker Bios

Owen Ensor

CEO

Meatly

Owen is the CEO of Meatly, the first company in Europe to ever sell cultivated meat.

He was previously a consultant at Bain and Company, and ran one of the first insect-protein facilities globally.





ANNUAL CONGRESS

2026

Speaker Bios

Liseth Galvis-Corfe

Consultant
Euromonitor



Liseth is a Consultant at Euromonitor International, based in London, with a focus on Pet Care and Food & Nutrition industries. Liseth provides strategic consumer insights of the pet care industry. In her research she focuses on Southern Europe while maintaining a broader view of the European market. Liseth has a deep interest in how trends in human consumption shape the pet care landscape



ANNUAL CONGRESS

2026

Speaker Bios

Maud Hua-Bulteau

Consumer Insights Lead
Nestle Purina Petcare

Maud is a Consumer Insights Lead at Nestle Purina Petcare in Europe, with over 10 years of experience in the petcare category.

She specializes in understanding evolving pet owner needs and translating them into innovation and growth strategies. Her work spans segmentation, trends, and future foresight to help shape the next generation of petcare solutions.





ANNUAL CONGRESS

2026

Speaker Bios

David John

Regulatory Director
FEFANA



With a degree in Agricultural Chemistry, David began his career in research, first in large animal metabolism and later in ecotoxicology. He brings over 15 years of regulatory expertise from his time at AnimalhealthEurope, where he played key roles in the revision of the veterinary medicine and medicated feed regulations, managed responsibilities for feed-related projects, and contributed to the FEFANA-led Feed Chain Stakeholder Task Force on the revision of the feed additives regulation.

Since September 2025 he has been the Regulatory Director at FEFANA.



ANNUAL CONGRESS

2026

Speaker Bios

Herman Konings

Change psychologist | Trend analyst



Herman is a Master in Theoretical Psychology (Catholic University of Leuven) and managing director of the Antwerp agency for trend analysis and future research Pocket Marketing/nXt.

As a trend analyst and change psychologist Herman regularly offers advice, runs workshops and gives lectures for companies, societies, governments and higher education about changes in trends and expectations for the future.