

FEDIAF POSITION - REUSE TARGETS

Packaging & Packaging Waste Regulation



REUSE

The pet food industry is not opposed to reuse and some pilots are already underway.

It is important to acknowledge that there is a wide variety of pet food formats including wet products. This should be considered during impact assessment. Wet products can dry out very quickly and become unsuitable for consumption. Without suitable packaging, we foresee potential hygiene risks that would make the food unsuitable for consumption and globally this would increase food waste.



Primary Pet Food Packaging

In the absence of robust impact assessment, primary pet food packaging should not be named as a specific category for reuse targets. New reuse targets applied to pet food could enter into conflict with Regulation 142/2011, which requires that “processed pet food must be packaged in new packaging”.



Secondary / Tertiary Pet Food Packaging

Reuse targets should be feasible, and they should represent the best environmental option considering the whole life cycle of packaging, including logistics pathways. We call for proper impact assessments based on a clearly defined methodology. (Article 26)

You can read FEDIAF's full position paper on the Packaging & Packaging Waste Regulation proposal on our [website](#).